

Name of the applicant,

Address of applicant,

City, state, zip code.

Date.

Name of head of admissions,

Name of college,

Address of college,

City, state, zip code.

Dear Admissions,

Having conducted my research on the Universities that offer MSc in Business Analytics and one which I can easily access, I have decided to apply to (name of university) due to its exceptional reviews and excellent reputation that I have read and followed up from the graduates of this university. Furthermore, (name of university) and I share the same vision and goal. Many programs are being run, and departments being headed by professionals in this field of Business Analytics have boosted my desire to pursue my Masters's in this wonderful institution. In addition to the above, considering my Indian origin and coming to study in the United States,



from its reputation, the institution has shown respect for different cultures, which has made me appreciate the different views that people have concerning different cultures.

From my passion for helping people and being part of the solution in society, I found myself intrigued by the world of consulting. This program satisfies what I am looking for in my line of work, ranging from work relevance to the unending opportunities in networking. It also provides me with the development in my career that I currently need the most. After attending an endless barrage of information sessions, I realized that the world of consulting has dramatically evolved over the years. On matters of decision making, the core focus has shifted from solely depending on insights of industry experts to data mining capabilities. Therefore pursuing a Business Analytics program will be a preparation to be part of this transformation.

With the work experience that I have gained, the causes and case method used in this program gives me a unique platform between the firsthand experience and the impacted knowledge. The analytical skills that I have, which were improved by the rigorous coursework of computer science, will significantly balance the experience that I will receive in the analytics lab, which will help me apply my knowledge in a practical environment. The experience that I gained in the Bank of America, where I worked as an intern in the technical department, gave me ample opportunities in the business world. I have tremendous achievements from my internship in South India, which include exemption of taxes to self-help groups. My experience in managing student organizations has also boosted my leadership qualities and my relations with different people. From my education to the practical experiences that I have, I can proudly admit that I am an ideal fit for this program.



I have attached my Curriculum Vitae, which shows my academic qualifications in detail. I appreciate your consideration and look forward to your positive response.

Yours faithful,

Signature of applicant,

Name of applicant.

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